

# GENOVA, BURNS & GIANTOMASI

ATTORNEYS-AT-LAW

## FOR IMMEDIATE RELEASE

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## **GENOVA, BURNS & GIANTOMASI ANNOUNCES CHIEF OPERATING OFFICER**

**NEWARK, NJ (August 3, 2010)** – Genova, Burns & Giantomasi is pleased to welcome Robert J. Long to the newly created position of Chief Operating Officer at the firm. As Chief Operating Officer, Mr. Long will oversee all firm administrative functions.

Mr. Long has an extensive career in the areas of operations, management, compliance, and ethics in the public, private and non-profit sectors. He has overseen and managed operations and finances of businesses and corporations with multi-million dollar budgets. Mr. Long has served as the Chief Financial Officer for three N.J. gubernatorial campaigns, serving in two gubernatorial administrations. He co-founded and served as Executive Vice President and Chief Operating Officer of the New Jersey Community Development Corporation, a non-profit social service agency that creates economic development opportunities for urban communities and delivers educational and social services to community residents. Mr. Long served as Executive Vice President of Entrepreneur Equity Corporation, a N.J. based insurance company, where he was principally responsible for the start-up and management of the company. Additionally, since 1993 he has provided general consulting services in the areas of business operations, ethics, financial management systems, budgeting, sales and public relations. Under gubernatorial appointment, Mr. Long served for six years as a Commissioner on the New Jersey Civil Service Commission.

In addition to his other professional accomplishments, Mr. Long holds a Master of Divinity from Drew University and for the past eight years has served as a Local Pastor in the United Methodist Church. Mr. Long has a Bachelor of Arts in Economics from Dickinson College and a Master of Business Administration in Finance from Columbia University.

### **About Genova, Burns & Giantomasi**

With attorneys admitted to the bar in New York, New Jersey and Pennsylvania, and with offices across the tri-state area, Genova, Burns & Giantomasi provides special competencies across a broad range of practice areas including trial and appellate practice in federal and state courts, aviation & aircraft law, business law & commercial transactions, casino, hospitality & resort development, commercial real estate, redevelopment & environmental law, complex commercial litigation, corporate political activity, education law, employment law & litigation, health & hospital law, labor law, public contract law & bid protest litigation, solid waste & recycling law, white collar criminal defense and corporate internal investigations. The firm also represents clients in diverse administrative regulatory matters before regional state agencies and federal government agencies. The firm currently maintains offices in Newark, Red Bank, Camden, New York City, and Philadelphia. For more information, please visit [www.genovaburns.com](http://www.genovaburns.com).

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